

Social Media, Sociology, Culture and Norms

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Introduction

- Over the past few years, the popularity of social media has flourished. From the start of Facebook, all the way to Instagram. Things have definitely become more of a digital world. Social media has taken over some people's lives. People are no longer communicating with one another. They no longer catch up with phone calls instead they'd rather use statuses or text messages. This observation left me with one question. Why has social media become so popular? To find the answer to this question I interviewed a few people to get their views on the subject.

Current Findings I & II

- Through personal experience I have found that people are more into using the internet as their main source of communication.
- When while interviewing my participants I found out that people found the raise in popularity of social media is because of these three major points:
 1. Easiness
 2. Quickness
 3. Convenience

What Did You Find Interesting?

- In the research of this topic, I found a few things interesting
- First, I found it interesting that adults found social media to be more convenient than adolescents do. Although, across the board everyone thought it was easier and faster to communicate via social media, the adults I interviewed found it more convenient just because their lives are busier. The adults felt that their schedules didn't allow them to keep in contact with others on a more personal level.

Why You Were Interested In Your Research?

- I was interested in this research because I have experienced this anti-socialization for myself many times. Over the years I have witnessed the change in the social norms. Before my eyes, I have noticed people sitting in the dinner table scrolling through their phones more and more as the years go by. This has inspired me to try and figure out why this is happening.

What Are You Planning On Doing In The Future?

- In the future, I plan on implementing a new rule in my home. Phones are allowed only in the bedroom. During meals, family time etc., phones are to be put away.
- I hope that by implementing this new rule I will be able to have more quality time with my family and for my daughters to understand the value of our family's norms.

Interviewees Opinions

Participant 1

- Participant 1 felt that social media became big for its convenience. She felt that it was much easier and faster to communicate on the internet or social media than to make phone calls or set up times to meet up.

Participant 2

- Participant 2 said, “It’s just an easier way to communicate and do things like promote your business and keep up with other people’s lives.”

Participant 3

- Participant 3 thought social media became a lifestyle when it began to make money. “When social media came as an easy way of financing lifestyles and it was free, more and more people joined the trend to try and be a social media star.”

Battle of the Opinions

Differences

- Profitable
- Celebrities making social media more popular

Similarities

- Easier way of communication
- Faster
- Convenient

Did You Learn Anything?

- During this research, I learned that although social media can be killing our socialization, it is more convenient than anything. Most people found it to be more beneficial than anything. Some agreed with me that it has done damage to our (physical) social lives but overall it is more convenient due to its quickness, accessibility and easiness.

Conclusion

- In conclusion, I have learned a few things. Not only have social media changed socialization and society but it has changed our lives. Not only from the way we communicate, but also for the way that some people live. Some people work through social media some people use it to connect with family and friends.

Summary

During the past years social media has affected the lives of everyone especially those that are into technology and have dedicated most of their time to the internet. This up wave of the popularity of social media has shift the social norms of todays community. Family is now connecting via the internet and text messages rather than meeting up and phone calls. Through my personal experience in witnessing this change in the way we socialize I was left with one question. Why how social media become so popular?

To find an answer to this question I interviewed five people from different backgrounds to see their point of views. I came up with a few similar views and a couple different ones. I complied this PowerPoint to display some of my findings. The main thoughts I fond to be one of the key reasons, also the most common opinion with my participants, was the convenience, quickness and easiness of social media. A couple of the difference I noticed while conducting interviews were the ability to create business out of social media and the role celebrities play on social media.

Sources

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