

Social Media and Society

Christopher G
SOC 100, BMCC
Prof. Remi Alapo
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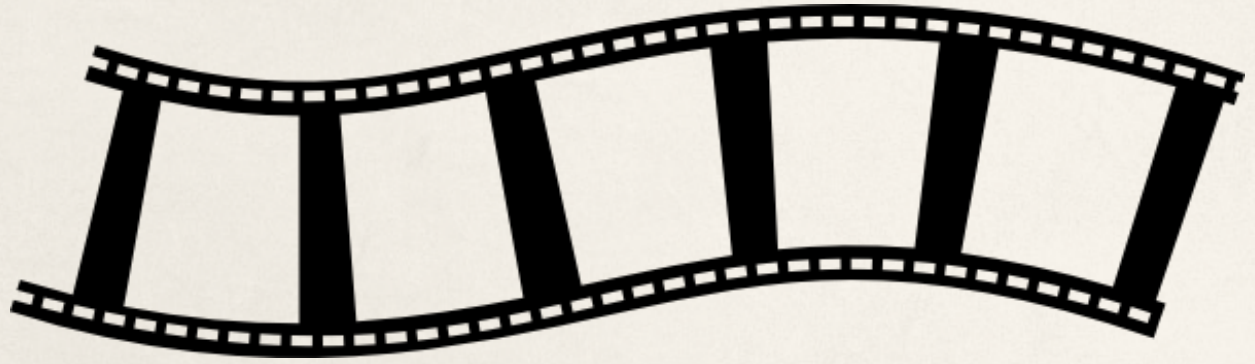


The Beginning

- ❑ Printing Press
 - Spread knowledge
 - People shared ideas
 - Information was stored and mass produced

- ❑ Television and Radio
 - Information and entertainment
 - Quicker than newspapers
 - Major news networks: ABC, NBC, CNN

- ❑ Film
 - Color and sound are first introduced in the 1930's
 - Movie theaters
 - Challenges morals and transforms opinions



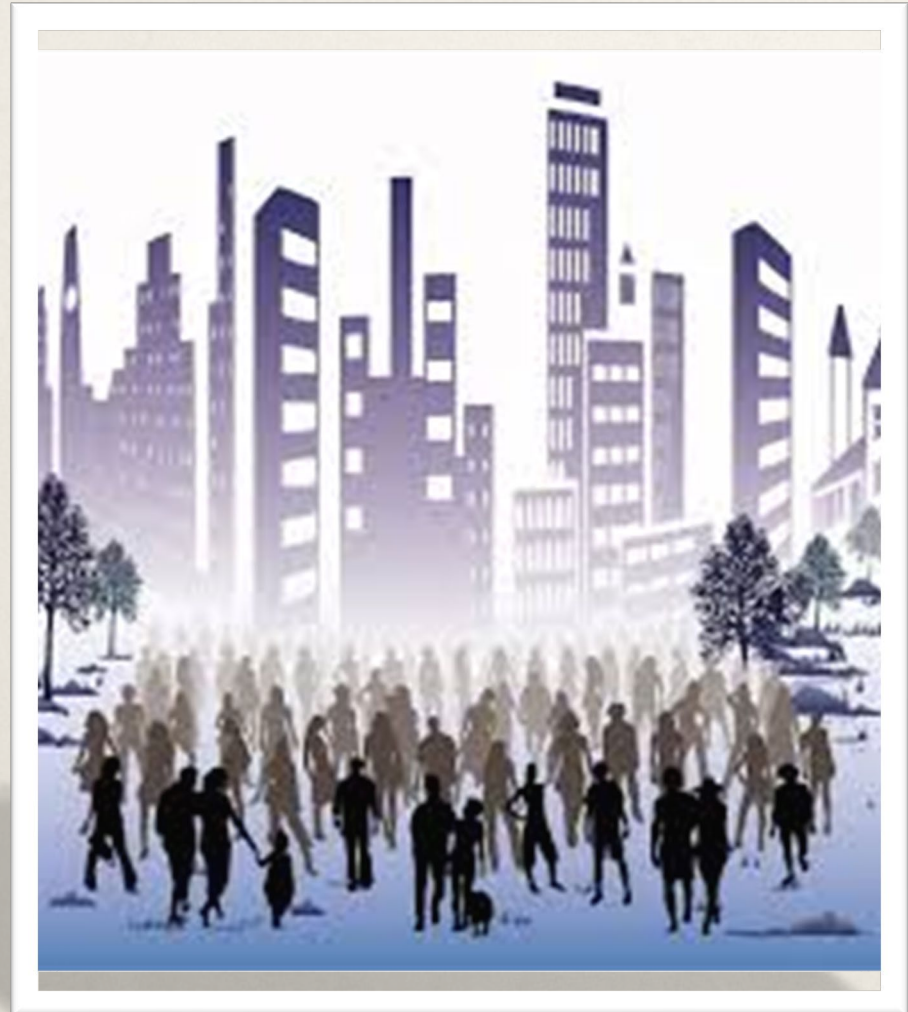
Modern Day

- ❑ Social Media
 - Myspace started it all
 - Facebook, Instagram, Twitter, Snapchat
 - People don't communicate directly with each other anymore

- ❑ Technology
 - Cell phones, laptops, tablets, etc.
 - More ways to communicate

How Society is Influenced by Media

- ❑ Crime
- ❑ Social Movements
- ❑ Education



Crime

- ❑ Hackers
 - Identity theft
 - Scammers

- ❑ Robberies
 - People that post pictures or videos of their possessions on social media are more likely to become targets.

- ❑ Terrorism
 - Terrorist groups share their violent acts and use it as propaganda to recruit people.

Social Movements

Social media gives people a platform to come together and have their voices heard.

- ❑ Arab Springs
 - Social media, such as Facebook, helped to organize protests and demonstrations against oppressive government.
- ❑ Me Too Movement
 - A hashtag that went viral on social media to bring light to sexual harassment in the workplace.
- ❑ March For our Lives
 - Movement that started in wake of the Parkland, Florida high school shooting to demand stricter gun laws.

Summary Media and Society

Some of the earliest forms of media can be dated back to 2400 B.C in Ancient Egypt. Pharaohs used couriers, who were messengers, to hand deliver letters to people. This eventually evolved in 1690 when Benjamin Harris published *Occurrences Both Foreign and Domestick*, which was considered to be the first newspaper. Two centuries later Guglielmo Marconi invented the radio and soon after in 1927 Philo Taylor Farnsworth invented the television. With the invention of the radio and television, this meant that mankind could communicate with each other and share news and information in live time, which is something that had never been done before. In the 21st century we still use these inventions, but more sophisticated versions of them; we use cell phones, laptops, and many other devices to communicate with one another and receive information. When these inventions were created they helped shape society, but now they impact society in ways such as crime, social movements, and education.

Media impacts society and creates more crime. With the invention of new technology there are more and more hackers. People can now access their bank accounts on any device, which make them more susceptible to having their identity stolen. It has become a norm for people to flaunt their lavish lifestyles on social networking sites, which has led to robberies. There have been many incidences with celebrities where they became targets of social media crime. In recent years even terrorist groups have used social media as a platform for propaganda to recruit people. It can be shown that media impacts crime because people's sensitive information is online, people tend to show off on social media networks, and terrorist groups use media to their advantage.

Another way society is impacted by media is through social movements. Media can help spread awareness on social issues. For example Arab Springs was a social movement that was organized through Facebook to rally against oppressive government. More recent, the Me Too Movement and March For Our Lives were organized through social media as well. The Me Too Movement started out as a hash tag for people to come together that have been sexually assaulted in the work place that went viral. The March For Our Lives is a march that was held in Washington D.C. after the devastating school shooting in Parkland, Florida. Media can bring people together from all over the world to join a movement.

Media can have many negative effects, but it has affected education in a positive way. Going to school everyday may not be ideal for everyone; now people can take classes online without stepping foot on a school campus. People are also more educated on what's going on in the world and open to different opinions and perspectives. I constantly receive news alerts on my phone so I'm always up to date on the latest news. Media provides people with an outlet of posting your opinion where thousands, even millions, of people can view it; this educates people with more worldly views. Therefore, media can positively affect education. In the final analysis, it all started when Ancient Egyptians used messengers to send letters. Now we have technology that serves as a platform for media. Media impacts many different aspects of society including crime, social movements, and education. As long as technology is around, media will continue to impact society every day.

References

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