Media & Technology

The contribution of social change throughout our generation

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Social Interaction

- Technology has changed the way we interact with each other socially in many different ways.
- With the power of social media, people may now share news and all different types of interesting topics with each other through the click of a button.
- Although we are constantly connected to each other through our devices, people may find it difficult to focus and interact with each other outside of technology.

Social Expansion

- Social media and technology helps us expand our social circles and media also changes the way one another interacts with each other.

- On social media platforms like instagram and facebook, people can connect to hundreds to thousands of people from all over.

- These people are people they may know, or even slightly know.

Technology

- As we may think in our modern era that technology is the latest smartphone or computer device, it's not only just that. Technology is the creation of an application that helps addresses the problems we have in daily life. Technology changes the way people live today and we are ALL influenced by it.

Education & Technology

Although we may have access to technology like computers, etc., some do not. This is called a "Digital Divide" and leads to a "Knowledge gap".

- Increasing gap in information who have little access to technology
- Students with more access to technology are more marketable to a tech-based job then students who aren't as proficient.
- "An uneven access to technology among different races, classes, and geographic areas."

Social Media & Social Change

According to a report, 75% of young adults have profiles on social media networking sites, of which 68% use Facebook as their main social networking tool (Common sense media 2017)

People share a substantial amount of information on social media which include:

-   Support a cause or issues they feel strongly about
-   Share to pass valuable information
-   Use social sharing to build an image and show what they stand for
-   Nurture relationships and stay in touch with close ones
-   Participate and feel involved in things happening in the world (SimplyLearn)

Social Media helps us communicate messages to people, more quickly. This helps raise awareness to news, or maybe social injustices happening around the world.

WHY PEOPLE SHARE INFORMATION ON SOCIAL MEDIA

84% To support a cause or issues they feel strongly about

94% Share to pass valuable information. 49% of these respondents influence action about products by sharing.

68% Use social sharing to build image and demonstrate who they are and what they stand for.

78% To interact, grow, get a sense of fulfillment, nurture relationships and stay in touch with others.
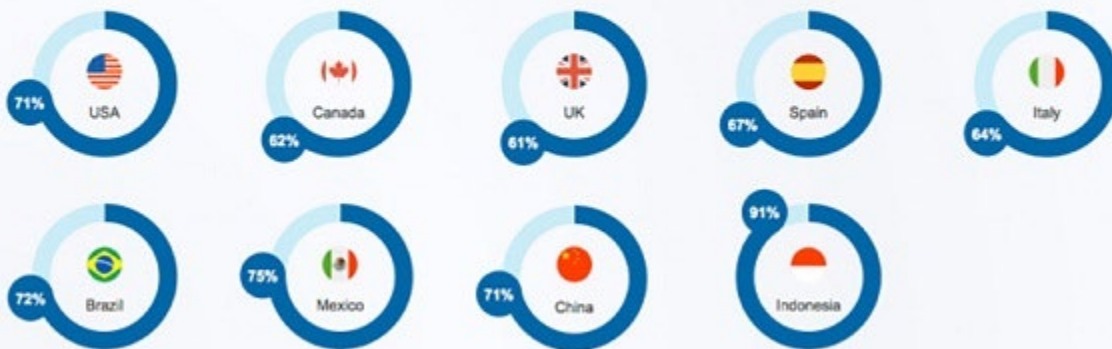
69% To participate and feel involved in things happening in the world.

Our primary tool

Across the globe, mobile devices dominate total minutes spent online, passing 90% in Indonesia

% mobile share of total digital minutes

USA 71%
Canada 62%
UK 61%
Spain 67%
Italy 64%
Brazil 72%
Mexico 75%
China 71%
Indonesia 91%

comSCORE

Source: comScore MMX Multi-Platform, January 2017

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Summary:

https://docs.google.com/document/d/1Sg Y1krbqNBdl0w6IGKYLf9J410mgKEtS6yZ7PBa qGck/edit?usp=sharing

In my powerpoint presentation, I will be discussing media and technology and how it may have an impact on social change in our generations and younger generations. In the presentation I have divided the topic into five sub-groups: social interaction, social expansion, technology, education and technology, and social media and social change. My presentation provides examples on how technology and social media have changed the world we live in today. I chose to explore this topic more deeply for the fact that the world we live in has become so technologically advanced in the past decades. With the help of technology, we have access to social media which is a new platform in which people from all around the world may share viral information to one another. This includes news, or even issues and causes that we may support and stand for so our voices can be heard. Although this may seem like a positive effect on people's lives, media may also have some negative influences as well. An example of a negative effect this may have is education through technology. Some of our students are more privileged than others and may have more access to technology then students who come from a less wealthier background. In my presentation i address these conflicts, and I hope to provide some ideas for a solution because this is relatable. As a younger student, I didn't have access to computers until I enrolled into a more progressive school during my high school years. In my opinion was unfair, so this topic relates to me and is calming to see that I wasn't the only one experiencing these particular conflicts.