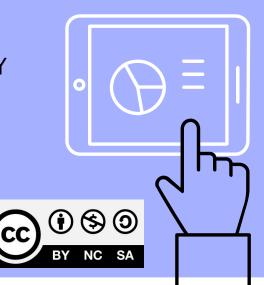


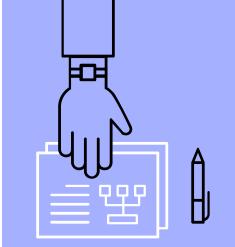
The Media

By Jefferson P. SOC 11 Bronx Community College, CUNY Prof. Remi Alapo Fall 2018



Introduction

The media is the way we keep up with current times or try to get informed or simple be entertained. When you turn on your TV or you cell phone the first thing you turn on is the media, be it social, entertainment, political or news. It can be great but this work is on how it's bad.



Findings

- In an article I found it states, "psychologists say that the media is bad because individuals are proactively involved in their development, and can, therefore exercise control over their feelings, thoughts, and actions"
- The media can very much influence us since from the moment we wake up and turn on our phones to the moment we go to sleep, we tend to go online and check up on our social media, or we check the weather, or we look at some ads.
- Another article talks about how the media can shape how we feel about video games and can even make parents think about video games differently, people tend to rely on the internet and media over their own experience and knowledge.

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Why am I interested?

I am interesting in this topic for many reasons, because it affects me day to day, I can see the influence it has on others. The media is a broad and massive system that has always affected us but now are even more influenced. The News, journalism, WSJ and even programs like Facebook, Twitter and Instagram also affect us daily.



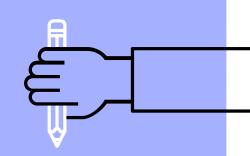
Interesting info about this

The most interesting thing about this is how true it is, if you think back and think you'll realize how true it is. When you order something or pick a brand over another, you tend to see online or what others thought of it. The media can very much influence this. How we feel about video games and music is also influenced by this, is it good for us or will it someday kill you?

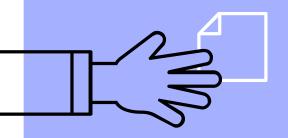


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Research Question



Does the media influence our daily lives?



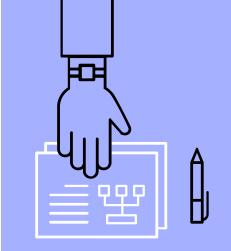
Haven

She reinforced my ideal that we are too connected to our phones and because of that we tend to read up on articles, journals or even posts that tend to sway us. The Media especially social, love to give us their perspective and then tells us why have a different one is wrong.

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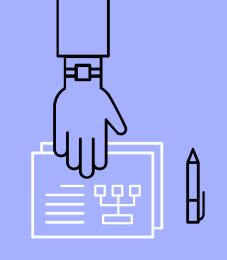
Father

My father wasn't born into a massive influx of technology but has in understanding, he realizes that the Media definitely has a massive influence on our daily lives, from the food we order, to our actions, to the brand of toothpaste we should buy.



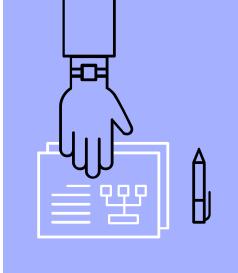
Mother

My mom loves technology and uses it daily, she uses it to see new nail designs and sometimes uses it on ways to teach my sister something. She knows that the media can definitely affect our daily lives, she too knows that the news and the media can impact our daily lives, it can change our views on a place, or it can even hate something based on it.



Views

They share similar values and interests in the same topic. When I asked them, they seemed to not know how to answer the question but came around to the same answer. From the moment we wake up to even the next month, we use the news as guidance and as a tool to judge our actions, sort of like society. We use what others do and say, especially big brands.



Conclusion

We often ask ourselves what brand or certain items we should buy and from and where, this is usually influenced by the media. The media often controls or wraps their hands over our eyes and tell us what to do and control us. The media can tells us what's good or bad.



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Feedback

- Very creative presentation
- You were yourself during the presentation, you weren't boring or superficial.
- You need to add "according to the source" in your presentation
- You gave me a lot of ideas when it came to doing my paper.

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Summary

The media tends to wrap their hands over our head and tend to try to control us and be biased when it comes to what we watch and buy. The media is a part of society that we tend to ignore and not realize their impact and their control over us. Using my sources and my respondents we see that they too believe that the media has a huge impact on our lives. The media controls what we buy, what we eat, what we wear, and even the home products we buy in our daily lives.



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