



# Globalization and Our Culture

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# Introduction

- Globalization is the process of merging and openness of governments, cultures, society and financial markets around the globe.
- Globalization helps us to know different cultures, and it improves our socialization.
- I conducted my research through books, articles, journals and interviewing some of my classmates.

# Current findings

- ◆ In my recent finding from a book, which states “globalization becomes a mixed bag of economic, philanthropic, entrepreneurial, and cultural efforts.”
- ◆ The book states that globalization through globalization we can bring differences in our culture as we would become diverse community in society.
- ◆ However in the book, and in different journal stated that there are negative effects of globalization, such as; “cultural deterioration,” is when there are change taste of food, clothing, beliefs and norms in the society and many more negative effects, which I will discuss through my interview section.

# Research Question

How does the globalization in the USA economy affects upon your society or culture?

# Participant:1

- ◆ Vaughn: He explained because of globalization there are increase in discovery in the world through innovation and invention.
- ◆ We are tend to get the information as soon as possible through internet.
- ◆ As well as the medium of socialization improved by Facebook, Instagram and etc.
- ◆ However, Vaughn explained that there are increase of cultural shock because of the openness of new cultures.
- ◆ Sometimes cultures are so mixed in together, we tend to forget our own native history.

# Participant :2

- ◆ Amber: She stated because of globalization, we are able to communicate easily.
- ◆ We also understand different social pattern, which improve our cultural tolerance.
- ◆ As a social being, we are able to promote change through globalization, such as; protest against environmental protection.
- ◆ In contrast; Amber stated, for globalization companies are relocating in different economy, which exploit the labour market in low cost economy.
- ◆ Even though there is rise in productivity of good and services, we are not receiving freshness in consumption products.
- ◆ Because of his dead for good and services, companies tend to make their products fast but in low cost, which reduces the quality of goods and services

# Participant:3

- ◆ Thairi: She explained;
- ◆ Because of globalization there is openness in migration system, as people are easily can move to different places with appropriate documents.
- ◆ Thus, there is privilege to getting to know different cultures.
- ◆ In contrary, she stated, for globalization our culture becomes flat, and there are lack of uniqueness of their native countries.
- ◆ For example; when Thairi went to her country, she wanted to buy a clothing material, which is only can be found in DR.
- ◆ But, she was unable to find it because of cultural change the store doesn't sell anymore, which occurred due to globalization of culture.

# Evaluation of the interview

- ◆ There are lot of similarities about globalization between participants. They all agreed:
- ◆ For globalization there is improve of cultural tolerance in our society.
- ◆ Advantages of communication.
- ◆ Migration and more information is available to us.
- ◆ My participants didn't had differences opinion about globalization, but they did have some disagreement upon globalization :
- ◆ Cultural shock.
- ◆ Exploitation.
- ◆ Lack of uniqueness in society.
- ◆ We tend to forget our cultural history.



# In Conclusion

- ◆ Globalization always fascinates me, for it is a massive context which is never ending. As for my research experience, I learned many different aspects of globalization, which is globalization not only effects our economy, but it also effects our culture significantly.
- ◆ As we thrive to become successful in global economy, we tend to forget negative effects of globalization. According to my research question of fellow classmates forth the outcomes that we tend to sell our cultural values, freshness of goods and service, and pollution for having a globalized world.

# My Experience

- ◆ This research is my first research in my life, so was quite nervous at first. What I learned from this exercise is that how I can evaluate and communicate with other individuals and groups of people. As well as, I evaluated my determination and confidence to fulfill this task. This research couldn't be possible if it wasn't for my Sociology class, and Dr. Alapo's encouragement. In future, I am going to face to do more research, and this was a good beginning.
- ◆ In future, I'll have more research exercise to do, so doing this exercise was good start for me. Because I can navigate myself for future exercises, and will try to make it better each time. As for globalization it is never ending topic, and that is why I selected it so in future if I need to do more research, I can implement this research and evaluate myself.

# Reference Citation

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# Summery

- ◆ Globalization is one of the important content in our society. Because of globalization, our culture is flat as we put every economy in one platform. Due to globalized economy, we tend to have more opportunities, such as; improvement in communication and transportation system, internet and social media, education and freedom of speech.
- ◆ However, everything in world comes with a price, and for globalization there is no difference. Conducted interview, my research and my personal opinion, there are lot of negative impacts in our society and countries globally. For example; due to globalization many company relocate their company for production. As the company starts its production, impact of pollution rises. Because oil or mining companies burn gas, and this gas is known as carbon dioxide, which effects our air causing air pollution.



Thank You!